



www.nestandneedleinteriors.com

WELCOME PACKET

GETTING STARTED



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WHO ARE WE?

INTRODUCTION



It's Nice To "Meet" You!

My name is Jessica Williams, principal designer and owner of, Nest & Needle Interiors. Creating spaces that we live and grow in is truly my passion. I am a rare San Diego native and have worked as an interior designer for over five years.

I have a Bachelor of Art degree with an interior design emphasis from the Design Institute of San Diego. I have experience designing on a wide range of projects varying in scale, from a simple powder bath remodel to entire custom home projects. I specialize in designing curated and timeless spaces.



I'm so excited to work together! Let me take a few moments to tell you a bit about myself

JESICA WILLIAMS



OUR VALUES

WHAT DO WE BELIVE IN



*Design
That is
Authentically
You*

MISSION

Nest & Needle Interiors is a full-service interior design firm, specializing in timeless curated interiors. Our core belief and mission is to design a space that is the most authentic version of yourself. We hope to capture elements that are curated and feel individual to you.

VALUES

The authenticity of the design is what we value most, does your design speak to you? Just as the sewing needle serves as a tool for individual expression, we hope to provide the same service to you in designing your space.



HOW IT WORKS?

OUR PROCESS

No matter the scale of your project the design process can be daunting, here at Nest & Needle we like to keep it simple with our three-step process.

1

STEP 1: CONCEPTS

Our design process begins with conceptualization and nailing down a direction for the overall design. Having a strong concept is the foundation for beautiful and cohesive design. We love getting inspired and really sharing this process with you. Magazine clippings, Pinterest boards, and lots of other outlets serve as great resources for inspiration. We compile everything to create a conceptual presentation

2

STEP 2: RENDERING

Once we have your approval on the concepts and design direction the fun begins!! We build your space into a 3D scaled model including all lighting and finish materials. This process ties together the concepts and your actual space. This is a great visualization tool to see how the overall design comes together. This is especially helpful for major renovations, new builds, and all of us who need a little reassurance.

3

STEP 3: IMPLEMENTATION

After the rendering process and all designs and finishes has been approved, we move into the implementation phase. During this phase we gather all technical drawings and specifications to bring your beautiful conceptual design to life. This phase also includes project management and working with your contractor to ensure that all design details are executed correctly and follow guidelines detailed in construction documents.

*Concept
is the
foundation
of your
design*



CONCEPTUAL DESIGN

STEP 1

FURNITURE AND FIXTURES



LARGE NEUTRAL
ABSTRACT ART



RATTAN LIGHT
FIXTURE



OVER SIZED ROUND
MIRROR



RECLAIMED WOOD CONSOLE

1

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RENDERING

STEP 2

2

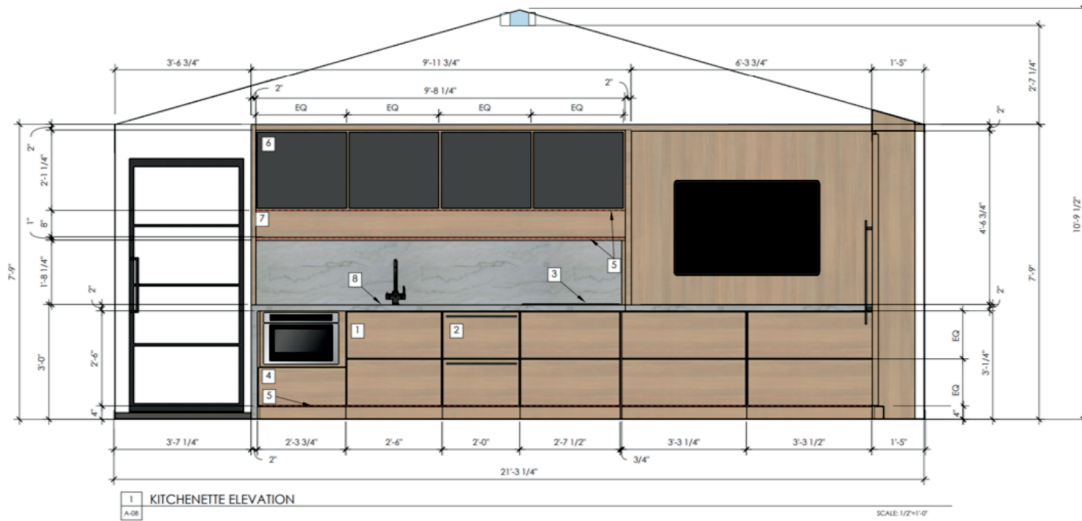
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IMPLEMENTATION

STEP 3



KITCHENETTE RENDERING



3

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WORK EXAMPLE

JASMINE CREST



WORK EXAMPLE

JASMINE CREST



WORK EXAMPLE

DESSERT COLORS



WORK EXAMPLE

DESSERT COLORS



WORK EXAMPLE

RANCH RENO



WORK EXAMPLE

RANCH RENO



WHAT TO EXPECT

NEXT STEPS



1

CONSULTATION

We would love to meet you in person to discuss and review your project!! This will give us an idea of how much time it will take to design, and we can create a scope of work

2

PROPOSAL

After the initial consultation we will compile our notes and pictures and create a scope of work. From this scope of work, we will write a proposal of the time it will take to complete your project.

3

LET'S BEGIN!!

Once the proposal has been approved, we will begin your design!!

We look forward to designing with you!



THANK YOU

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[@nestandneedleinteriors](https://www.instagram.com/nestandneedleinteriors)